

ABIGAIL TURNER

Digital Storyteller

EXPERIENCE

UNC Allied Health Content Developer

Aug 2018 - present | Chapel Hill, NC

Create video, photo, and written content to market the research initiatives of the Division of Physical Therapy

Restructure WordPress site layout with focus on UX design

iProspect Paid Search Associate

June - Aug 2018 | Manhattan, NY

Conducted search query result reports, keyword performance reports, and account audits

Presented research project on new audience targeting technology to all iProspect employees

Abigail Turner Productions

Aug 2016 - present | Cary, NC

Photograph portraits and performances as Campaneria Ballet School's resident photographer, operate sales platform, and market services

The Daily Tar Heel Photographer

Aug 2017 - Nov 2018 | Chapel Hill, NC

Photographed UNC Chapel Hill sporting events

Broadcasting Experts Intern

May 2017 - May 2018 | Apex, NC

Aired on nationally syndicated radio program, appeared as host of the Weekly Recap show, and edited programs for broadcast purposes

CONTACT

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Website: abigailturnerproductions.com

LinkedIn: [linkedin.com/in/abigail-turner](https://www.linkedin.com/in/abigail-turner)

EDUCATION

UNC Chapel Hill

2016 - Expected 2020 | NC

Advertising and Political Science majors with Economics, Philosophy, and Politics minor


GPA: 3.7


Cary Academy

Graduated 2016 | Cary, NC

SKILLS

Adobe Creative Cloud 

HTML, CSS, Bootstrap 

Digital Advertising 

UX Design 

Photography 

CERTIFICATIONS

★ Google AdWords

★ Bing Ads